

(9) DigiLocker is the country's first secured cloud-based platform for the storage, issuance and verification of documents with the Driving License & Vehicle Registration System of the Road Transport Ministry. The integration of a government department with Digi Locker since its launch last year is one of the biggest of its kind. It will spare 1 people the trouble of carrying licenses & vehicle papers, which can be accessed on phones using the Digi Locker app. Identify the related dimension of business environment.

- (a) Economic dimension (b) Technological dimension (c) Social dimension (d) Political dimension

(10) In order to boost and double India's export of goods and services to over USD 1,000 billion by 2025, it is important to lower effective corporate tax rate, bring down cost of capital and simplify regulatory and tax framework. Identify the related dimension of business environment.

- (a) Social dimension and Legal dimension (b) Technological dimension and Political dimension
(c) Political dimension and Social dimension (d) Economic dimension and Legal dimension

(11) The principles of management have been developed on the basis of

- (a) Observation (b) Experimentation (c) Personal experiences of the manager (d) All of the above

(12) According to this principle of scientific management, the employees should be rewarded for their suggestions which results in substantial reduction in the cost.

- (a) Science, not rule of thumb (b) Co-operation, not individualism
(c) Harmony, not discord (d) All of the above

(13) The concept of Work Study techniques includes

- (a) Time study (b) Motion study (c) Fatigue study (d) All of the above

(14) Which principle of general management advocates that, "Employee turnover should be minimized to maintain organizational efficiency."?

- (a) Stability of personnel (b) Remuneration of employees (c) Equity (d) Esprit De Corps

(15) Principles of management are NOT:

- (a) Applicable only in large firms (b) Formed by practice and experience of managers;
(c) Flexible (d) Contingent

(16) "Successful organizations do not achieve their goals by chance but by following a deliberate process". Identify the process highlighted here.

- (a) Management (b) Coordination (c) Planning (d) None of these

(17) Management deals with _____

- (a) internal environment (b) external environment
(c) both internal and external environment (d) None of the above

(18) Management functions include _____

- (a) planning & organizing (b) directing (c) controlling (d) All of the above

(19) Management skills applies to managers at _____

- (a) Middle levels in an organization (b) Top levels in an organization
(c) Executive levels in an organization (d) All levels in an organization

(20) Coordination applies at _____

- (a) Middle levels in an organization (b) Top levels in an organization
(c) Executive levels in an organization (d) All levels in an organization

Read the following text and answer the following questions on the basis of the same:

Rama is the branch manager of ABC Handicrafts Pvt. Ltd. The company's objective is to promote the sales of Indian handloom and handicraft products. It sells fabrics, furnishings, ready-mades and household items are made out of traditional Indian fabrics. Rama decides quantities, variety, colour and texture of all the above items and then allocates resources for their purchase from different suppliers. She appoints a team of designers and crafts people in the company, who developed some prints for bed covers in bright colour on silk. Although the products looked very attractive and impressive, they were relatively expensive on the front of affordability for an average customer. Rama suggested that they should keep the silk bed covers for special festive occasions and offer the cotton bed covers on a regular basis to keep costs under control.

(21) "She appoints a team of designers and crafts people in the company, who developed some prints for bed covers in bright colour on silk." Which function of management is highlighted in this context?

- (A)Controlling (B) Staffing (C) Planning (D)Directing

(22) In the above case "company's objective is to promote the sales of Indian handloom and handicraft products." The above line focus on which feature of management?

- (A)Management is an intangible force
(B) Management is a goal-oriented process
(C) Management is pervasive in nature
(D)Management is a continuous process

(23) With reference to the above case, at which level of management Rama is working?

- (A)Lower level (B) Top level (C) Middle level (D)Shop floor

(24) "Sana suggested that they should keep the silk bed covers for special festive occasions and offer the cotton bed covers on a regular basis to keep costs under control." Which function of management is highlighted in this context?

- (A)Controlling (B) Staffing (C) Organising (D)Planning

(25) The main task of this level of management is to determine the overall organisational objectives and strategies for their realisation.

- (a) Operational management (b) Middle level management
(c) First line managers (d) Top level management

(26) Which of the following is not a designation related to middle level management?

- (a) Operations Head (b) Sales Manager (c) Chief Operating Officer (d) Divisional Manager

(27) Which of the following management functions are closely related?

- (a) planning and organizing (b) staffing and control
(c) planning and control (d) planning and staffing

(28) Find the odd one out:

- (a) board of directors (b) chief executive (c) foremen (d) shareholders

(29) The 'father' of Scientific Management is:

- (a) Henri Gantt (b) W. Edwards Deming (c) Tom Peters (d) Frederick W. Taylor

(30) Management should find 'One best way' to perform a task. Which technique of scientific management is defined in this sentence?

- (a) Time study (b) Motion study (c) Fatigue study (d) Method study

- (31) Gang plank is related to-
(a) communication. (b) motivation. (c) supervision of workers. (d) incentives to workers.
- (32) _____ involves harmony and team spirit among employees.
(a) Discipline (b) Esprit de corps (c) Order (d) Standardisation
- (33) How many principles given by Henry Fayol?
(a) 15 (b) 14 (c) 16 (d) 20
- (34) The main objective of study is to determine and eliminate unnecessary and wasteful movements.
(a) Work Study (b) Time Study (c) Motion Study (d) All of these
- (35) Explain any five characteristics which reflect the nature of principles of management.
- (36) Explain by giving any five reasons why proper understanding of management principles is necessary?
- (37) 'Coordination is a synchronization of group efforts to achieve organisational objectives. In the light of this statement, highlight any three features of coordination.
- (38) Justify how coordination is
(i) a continuous process
(ii) an all-pervasive function
(iii) a deliberate function
- (39) 'Management is regarded as an art by some, as science or as inexact science by others. The truth seems to be somewhere in between.'
- (40) Pawan is working as a Production Manager in CFL Ltd engaged in manufacturing of CFL bulbs. There is no class-conflict between the management and workers. The working conditions are very good. The company is earning huge profits. As a policy matter, management is sharing the gains with the workers because they believe that prosperity of the company cannot exist for a long time without the prosperity of the employees.
(i) State the principle of management described in the above para.
(ii) Identify any two values which the company wants to communicate to the society.
- (41) Solution of Worksheets.
- (42) Preparation of Project work assigned as per roll no.